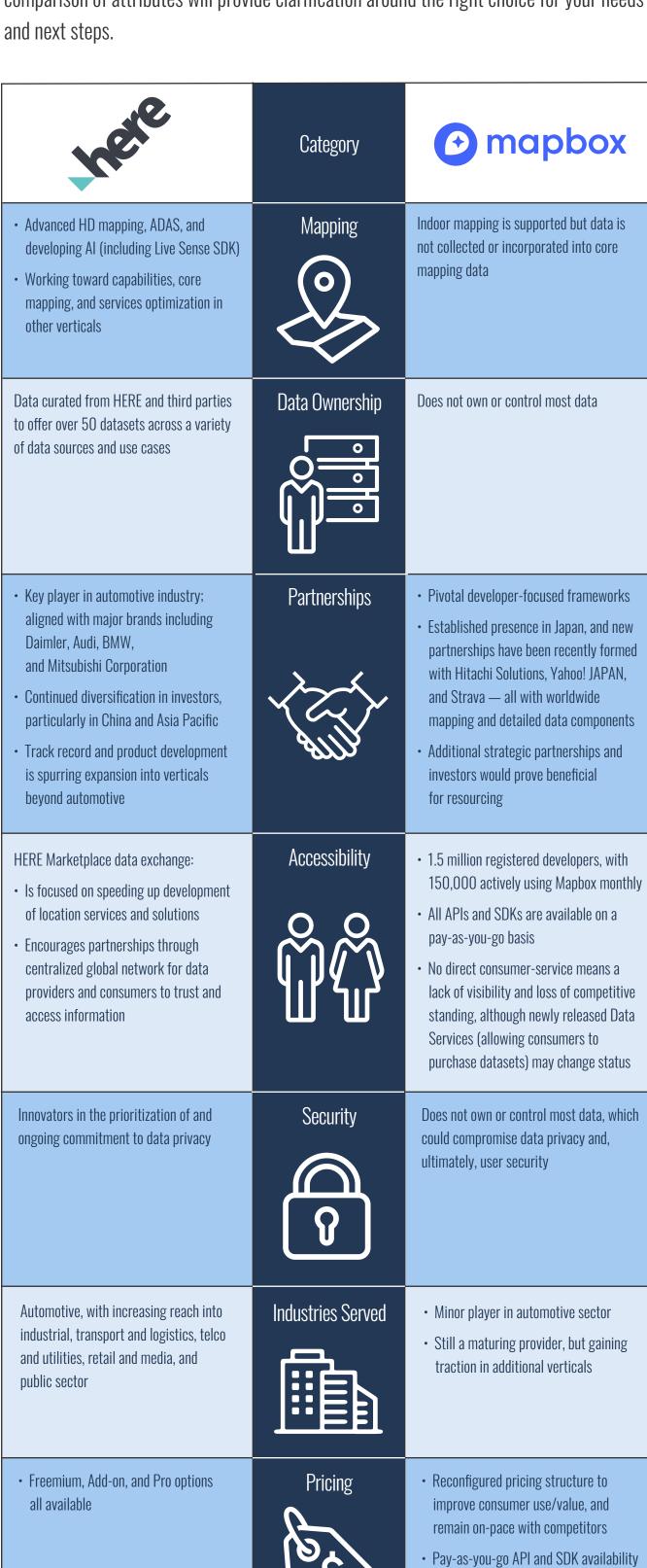


## HERE VS. MAPBOX

## Comparing Location Intelligence Attributes

When it comes to location intelligence, few providers can compete with HERE. Industry excellence in core data, mapping and location services, and monetization make HERE the perennial powerhouse, but Mapbox is also making its presence felt. Recent key vendor rankings compiled by Omdia¹ place Mapbox solidly among the location intelligence leaders for the first time last year, and momentum continues to build.

HERE or Mapbox? It's a question that gives developers pause since the two API/SDK providers are increasingly competitive in the location intelligence space. This side-by-side comparison of attributes will provide clarification around the right choice for your needs



Determining which location intelligence and API and SDK provider aligns most closely

with your short- and long-term needs is important, but sometimes underestimated.

To learn more about how HERE compares to Mapbox and other competitors as well

as how HERE can specifically benefit you, contact the ADCi team today.





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<sup>1</sup>Omdia, Location Platform Index: Mapping and Navigation, Key vendor rankings: June 2020 update, June 23, 2020