

Delivering the

# Best of Both Worlds



ADC WorldMap provides quality world-wide digital data at an economical price

## As a product developer...

You may be challenged with balancing best-available data against a comfortable cost. ADC WorldMap is a world-wide digital atlas that provides you and your customers the best of both worlds. With our current data, knowledgeable technical support team and market-conscious licensing, we're a data partner you can trust, rely on – and afford!



### Seamless, world-wide data...

Completely connected, fully documented

### Annual updates...

Confidence in data quality

### Fully licensable data...



### Flexible licensing options...

To fit product development need

### Evaluation data available...

Minimizes risk

### Free technical support...

Quick and efficient

## Product Features

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- 1:1,000,000 world-wide data
- 30 detail rich layers
- Variety of file formats available



### Aesthetics...

Data with a look and feel to match your brand

### À la carte countries and layers available...

To suit your application

### Additional content...

Research availability or creation of layers you need

Data delivered for direct integration

# Customizable for your product specifications

ADC WorldMap allows you more control over the design and content of your map

We produce world-wide digital data for clients in a range of industries including education, tourism, government, military, Internet-based, fleet management and transportation, communication and various business sectors.

**mapresources**

Partner Snapshot

Map Resources, a global graphics company specializing in the creation of map images, needed a partner who could deliver broad and consistent world-wide data spanning country and sub-country details to global views.

A partner for more than five years, Bob Dahl, president of Map Resources, feels ADC WorldMap blends price and data consistency for an all-around premier value.

“A few companies may offer slightly more comprehensive data – but we’d pay 10 times more. ADC WorldMap allows us to deliver the map details our customers expect, at a fair price.”

And ADC WorldMap doesn’t just deliver sound digital data; its knowledgeable technical support team earns Map Resource’s praise. Support inquiry responses are timely, providing Dahl with what he feels are straight answers.

In addition, Map Resources especially credits ADC WorldMap’s flexible licensing agreements as a key element to their sound partnership.

“ADC WorldMap management didn’t make us license every volume, soup to nuts; they customized our data package for a nominal cost, which makes a huge difference for the quality and utility of our product.”

ADC  
**WorldMap**  
Customers  
and Partners

**maporama**  
The World My Way

**nexus geografics**

**Primus**  
GEOGRAPHICS INC.

**ProLogis**

**AccuWeather.com**

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